

The Work Truck Show 2018

EDUCATIONAL SESSION EVALUATION RESULTS



Ready...Hire...Aim: Just Because Your Competition Hires This Way Doesn't Mean You Should

Wednesday, March 7, 8–9:15 a.m.

Presented by: Cyndi Gave, President, The Metiss Group

Number of Attendees: 81 scanned

Number of Evaluations Returned: 42

Membership Status

63	NTEA Members
18	Nonmembers
1	Green Truck Association Members

Company Type

6	Business service provider
	Chassis manufacturer
	Leasing Company
	Manufacturer rep
7	State, local or federal gov't org.
	Trade association
1	Trade publication
11	Truck buyer/fleet manager
3	Truck dealer
26	Truck equipment distributor
27	Truck equipment manufacturer/supplier

Job Function

5	Buyer/purchasing agent
4	Engineer/quality mgr
2	Financial/administrative mgr
6	Gen mgr/VP
10	Owner/pres/CEO
12	Sales/marketing mgr
15	Shop/parts mgr
7	Truck buyer/fleet mgr
13	Other

Responses were indicated using the following statements:

(5=Strongly Agree; 4=Agree; 3=Neutral; 2=Disagree; 1=Strongly Disagree)

The session delivered what was promoted in the session description and materials:	4.45
The session content that was presented was valuable:	4.52
The session presenter(s) was knowledgeable and effective:	4.74
I would recommend this presenter(s) to other industry professionals:	4.57
This session met or exceeded my expectations:	4.45